

Key partners in WBDD



World Health Organization



International Federation of Red Cross and Red Crescent Societies



International Society of Blood Transfusion



Fédération internationale des donneurs de sang



World Blood Donor Day
"Celebrating your gift of blood" 14 JUNE

Themes/focus for WBDD 2004–2009

WBDD 2004: Special focus on youth

WBDD 2005: Recipients/patients express their thanks!

WBDD 2006: Community participation: commitment and partnerships

WBDD 2007: Safe blood for safe motherhood

WBDD 2008: Giving blood regularly, for safe and sustainable blood supplies

WBDD 2009: Self sufficiency through voluntary plasma donation



"Celebrating your gift of blood" 14 JUNE

To download this logo
www.wbdd.org

WBDD 2009

Plasma donors typify the sort of willingness and loyalty which is needed in many countries to meet a variety of blood components or plasma derivatives needed for a growing list of medical conditions. Our theme for 2009: "Self-sufficiency through voluntary plasma donation".

Join in the celebrations!

Log into the WBDD web site now. Remember, the focus in some countries will be on unpaid plasma donors but WBDD 2009 remains a very special day for all voluntary, unpaid blood donors.

www.wbdd.org

Fingertip facts



World Blood Donor Day (WBDD)
14 June 2009

Welcome to the team!

As one involved in the care and management of the world's 50 million or more voluntary, unpaid blood donors and plasma donors you are an essential member of a vast global network.

WBDD relies on you for its success, and the organizers hope the information enclosed serves as a little reminder for you to make 14 June 2009 a very special day.

Thank you!



To download and print more copies of this leaflet and other WBDD materials please access World Blood Donor Day (WBDD) web site: www.wbdd.org

What is WBDD?

WBDD is held on 14 June each year as a worldwide celebration to honour and thank those people who donate their blood on a voluntary, unpaid basis: it is a special day to acknowledge these donors who are providing the strongest foundation for a safe and sustainable blood supply.

Objective of WBDD

The objective is not to attract a big influx of new blood donors on 14 June! But instead to create wider awareness of the importance of voluntary, unpaid blood donation and encourage more people to become regular donors, including those healthy donors who have already given blood when it was needed by a family member or friend.

Sample of WBDD key messages

In all regions of the world blood shortages result in unnecessary deaths or ill-health. There is a need for more people to donate blood on a regular basis, especially in developing countries where blood shortages are particularly acute.

WBDD key messages (cont'd)

Voluntary unpaid blood donors are the cornerstone of safe and adequate blood supplies.

Voluntary blood donors are those who donate blood, plasma or cellular components of their own free will for altruistic reasons and are not under any pressure from hospital staff or family members to donate blood. They entrust their blood donations to be used as needed, rather than for specific patients.

